

FIRST E-NEWSLETTER - MAY 2025

AI-Lead

Enhancing SME competencies to leverage AI technologies

The project

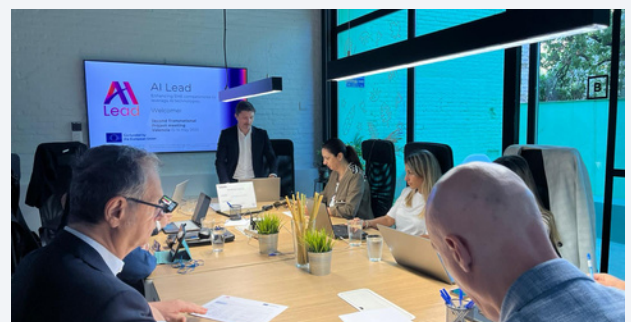
The AI Lead project is an Erasmus+ Cooperation partnerships in vocational education and training (KA220-VET). The project aims at supporting SMEs in implementing AI tools in their daily practices, thus enhancing their efficiency and performance.

The project wants:

- To improve knowledge, skills and competencies of SMEs managers and workers on how to implement and leverage AI technologies in their daily practices.
- To improve knowledge, skills and competencies of VET trainers as key actors to develop training initiatives on AI for SMEs.
- To improve awareness of SMEs on the benefits of integrating AI tools in their daily practices.

PROJECT RESULTS

- **AI-Lead MOOC:** an online training designed for SME workers and managers, focusing on implementing AI tools to improve company efficiency, management, and business models.
- **AI-Lead Facilitator Kit:** a set of resources tailored for VET trainers and organisations interested in assisting SMEs with AI tool implementation.
- **AI-Lead Training Course:** a face-to-face training path for VET trainers aimed at providing them with both technical expertise and methodological skills necessary for developing training initiatives on AI for SMEs.



AI-Lead Transnational Project Meetings

The project has had two transnational meetings: the first one was held in Pesaro, hosted by Confindustria Pesaro-Urbino on December 11th and 12th, 2024; the second one took place in Valencia, hosted by Mindleap on May 15th and 16th, 2025.

AI-Lead MOOC Production

Based on the findings from previous tasks, the structure of the MOOC was created.

The MOOC was created in English and translated into the partners' languages. It covered modules on AI introduction, applications in SMEs (management, communication, HR, process optimization, customer care, business development), AI tools usage, security, risk management, measuring impact, and future trends in AI for SMEs.

AI-Lead MOOC framework

Focus groups and questionnaires were conducted with experts and SME workers across partner countries. The results helped gather feedback on the most common and relevant areas of application within SMEs that could benefit from AI support and define the MOOC framework.

